



Circular

Design Innovation Centre (DIC) LOGO Contest

Theme for Logo: Innovation, Technology, Entrepreneurship and Team Spirit

The Logo can be in full name format (Gujarat Technological University, Design Innovation Centre) or abbreviated format (GTU - DIC)

Terms and Conditions

1. The contest is open to all students and faculty members of GTU affiliated institutes.
2. All entries must be submitted on the DIC Portal
3. The winning logo would be the intellectual property of GTU - DIC and the winner can not exercise any right over it, after selection.
4. Multiple submission of logo by the same participant would not be accepted.
5. The logo design must be original. Plagiarism of any nature would not be allowed.

Technical Specification:

1. Participants should upload the full HD logo in PNG/JPEG format only.
2. The Winner of competition shall be required to submit the design of open file format (CDR/PSD etc.)
3. The logo should be in high resolution with minimum 300 DPI.

About DIC : Appendix - A

Evaluation Criteria.

Entries would be judged on the basis of elements of creativity, originality, composition, simplicity and visual impact.

Prize for winners.

1. Top Three finalist will receive certificate, T-shirt from GTU Design Innovation Centre.
2. Final Winner will be felicitated at National Exhibition/National Technology day/Foundation day of GTU.

Registration Link : <https://forms.gle/Dz72LJVCT5Ro6h2k7>

Last Date for Submission is 20th July 2019.

For Any Query Contact : Raj Hakani, Asst Prof. & DIC Coordinator : ap_raj@gtu.edu.in

Sd/-

Registrar

Winners of : ICT Enabled University Award E-India - 2009 ❖ Manthan Award - 2009 ❖ GESIA Award - 2011
❖ Digital Learning WES - 2011 Award ❖ AIMS International Innovative University Award - 2013

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Appendix - A

About Design Innovation Centre (DIC) Funded by MHRD :

Design-centred innovation is a force multiplier that can help the country move up the value chain, making Indian industry globally competitive. In this context, Ministry of Human Resource Development proposes to launch a National Initiative for Design Innovation in the Twelfth Plan. Under this initiative, **20 new Design Innovation Centres (DIC)**, one Open Design School (ODS) and a National Design Innovation Network (NDIN), linking together all these schools, would be set up. ODS would ensure maximum reach of design education and practice in the country through various collaborative education programmes (linking a broad spectrum of educational institutions), and free sharing of its courseware through the Internet.

About GTU

Gujarat Technological University is a premier academic and research institution which has driven new ways of thinking since its 2007 founding, established by the Government of Gujarat vide Gujarat Act No. 20 of 2007. Today, GTU is an intellectual destination that draws inspired scholars to its campus, keeping GTU at the nexus of ideas that challenge and change the world. GTU is a State University with 486 affiliated colleges in its fold operating across the state of Gujarat through its FIVE zones at Ahmedabad, Gandhinagar, Vallabh Vidyanagar, Rajkot and Surat. The University caters to the fields of Engineering, Architecture, Management, Pharmacy and Computer Science. The University has about 4,00,000 students enrolled in a large number of Diploma, Under Graduate, Post Graduate programs along with the robust Doctoral program.

Our education empowers individuals to challenge conventional thinking in pursuit of original ideas. With a commitment to free and open inquiry, our scholars work transform the way we understand the world, advancing – and creating – fields of study.

Following Support is Provided Under GTU - Design Innovation Centre by Hub (GTU) & SPOKE (1. AVPTI, Rajkot 2. GEC - MODASA 3. Dr. S. & S. S. Ghandhy Government Engineering College – Surat)

-) Prototyping Support
-) FABLAB Support
-) Project Fellowship and Award
-) Skill Development
-) Product Design

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❖ Digital Learning WES - 2011 Award ❖ AIMS International Innovative University Award - 2013*